



WE SHAPE TECH

SUPPORT WOMEN IN TECH

Sponsoring documentation

## THE CHALLENGE

Today, 46% of Swiss employees are women. But in the tech industry the ratio is only 13%.

We believe diversity in tech enriches collaboration which ultimately leads to better products and happier users.





## OUR MISSION

Our aim is to empower women transforming potential into actions and grow talents into leaders. By creating an environment of trust, we contribute to an open exchange of ideas, knowledge and life hacks among its members.



## OUR EVENTS

We plan to organize 3 to 5 events a year.

Every event will be different.

There will be 3 main, well-organized events by the committee where we want to learn from each other and create something, either workshops, codesign sessions, keynote speeches, etc.



**NEXT EVENT**  
**05. OKT 2016**

Google Zürich  
6pm – 8pm

## PROGRAM

Lightning Talks

«Recruiting, Retaining and Leading Diverse  
Teams»

–

Podium Discussion

«Workplace Diversity and Inclusion»

–

Apéro and networking



## WE NEED YOU

Thanks to our sponsors the event is free for all participants.  
We need your help to ensure the next event will be a success.

## YOUR BENEFITS

Attract talented women by showing your commitment in sponsoring women in tech.

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Show and prove support for women in your own company.

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Learn about the challenges and needs of women in a male-dominated domain to improve your company culture.

## SPONSORING PACKAGES

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## ABOUT



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THANK YOU FOR YOUR SUPPORT.

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